

ELK GROVE **COMMUNITY SERVICES DISTRICT**

Fire • Emergency Medical Services • Parks & Recreation

PARKS AND RECREATION DEPARTMENT

8820 Elk Grove Blvd., Suite 3, Elk Grove, CA 95624 (916) 685-3917 • (916) 685-6942 fax • www.egcsd.ca.gov

PUBLIC SERVICE ANNOUNCEMENT

Contact: Kristyn Staby Public Information Officer (916) 686-5426 (office) (916) 719-2971 (cell)

For Immediate Release Date: April 14, 2004

REGISTER ONLINE FOR SUMMER FUN BEGINNING APRIL 20

Elk Grove, CA – How would you like to play this summer? That's the question being posed by the Elk Grove Community Services District (CSD) Department of Parks & Recreation. The Department will launch online registration for summer classes, programs, camps, and activities beginning April 20.

This summer marks the first full-season debut of the District's new eReg online registration system. The system was introduced to a limited audience in April who registered for the District's aquatics programs.

"eReg is already proving a huge value to the District and our customers," said Fred Bremerman, CSD Advanced Planning & Operations Superintendent. "The system allows residents the flexibility to enroll for leisure programming anytime – eliminating the urgency to get things done during normal office hours."

According to Bremerman, the District received roughly 40 percent of its Spring aquatics enrollment through online registration. Summer and subsequent seasonal enrollment is expected to follow a similar trend as more people gain awareness and confidence in online "shopping." Walk-in, phone, and fax registration will continue to be accepted through the Parks and Recreation Department offices.

To peruse summer offerings, log on to the CSD web site at <u>www.egcsd.ca.gov</u> and follow the eReg links. For more information, call the Department of Parks & Recreation at (916) 405-5300.

#